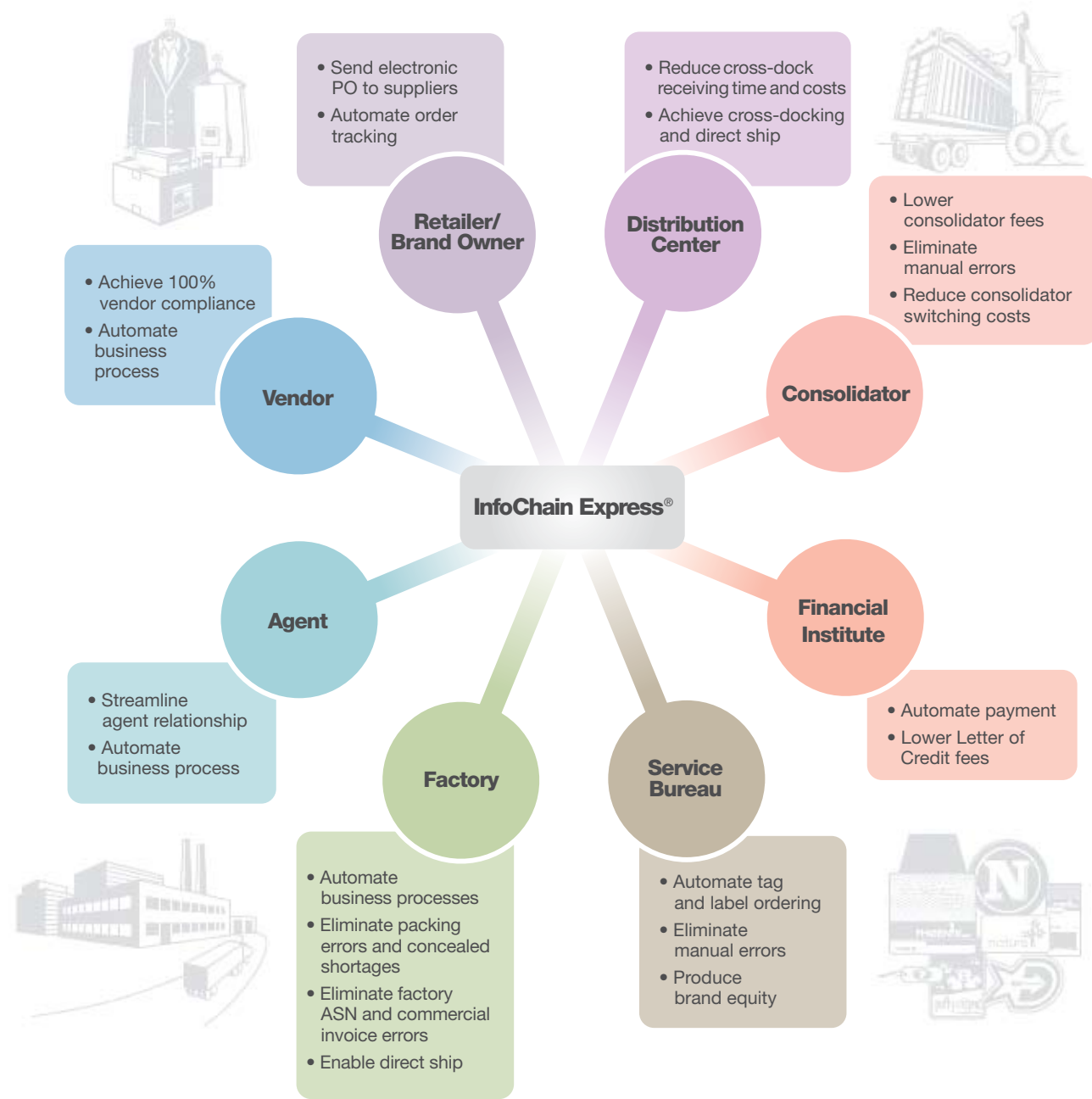


Sweating Out Vendor Compliance Issues?
We Suggest You Put Them On ICE™.



Streamline And **Integrate** Information Flow Between Trading Partners
Standardize And **Automate** Business Processes Across Entire Supply Chain
Enable Suppliers With Critical Supply Chain Capabilities

Sweating Out Vendor Compliance Issues?
We Suggest You Put Them On ICE™

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The ICE™ Solution

InfoChain Express® (ICE™) is an extended supply chain and vendor compliance system designed for retailers, brand owners and vendors/factories. It includes everything necessary to get you up and running rapidly:

Web And PC-Based Software, Scanners And Printers To...

- Streamline and integrate electronic information flow between retailer/brand owner, agents, vendors, factories, consolidators and financial service providers, facilitating:
 - POs/PO change orders/PO replacements and PO cancellations
 - PO acknowledgements
 - Advance ship notices (ASNs)
 - Commercial invoices/pro formas
 - Full visibility and process automation in financial settlements via ICE™ powered by TradeCard™
- Standardize and automate business processes across key global supply chain points through:
 - PO management
 - Automated printing of tags, tickets and labels via Avery Dennison Service Bureaus
 - Automated on-site ticket production
 - Packing rule management
 - Shipping visibility
 - Document generation
- Empower suppliers with critical supply chain capabilities, including:
 - Receipt of electronic POs in any format (Flat File/EDI/XML)
 - Electronic commerce through VAN/AS2
 - Item level scanning into cartons for packing compliance
 - Shipment level carton scanning
 - Automated packing list and ASN generation
 - Automated commercial invoice/pro forma invoice generation
 - RFID capability for pallet, carton and item levels

Implementation Services

- Project management
- Requirements gathering and analysis
- Solution implementation and integration
- Pilot programs

Global Support And Ongoing Services

- Installation for suppliers in all the geographical regions of the world
- Product training
- Ongoing help desk and technical support
- Ongoing system administration and data management

Want To Know How ICE™ Can Help You? Read On...

Retailer And Brand Owner Advantages

The Challenges

As a retailer or brand owner, you face ever-increasing competition and performance expectations. Superior global supply chain management is critical to your success. The challenges are daunting. To be successful you must:

- Achieve 100% vendor compliance
- Automate electronic communication with a diverse supplier base
- Achieve global supply chain visibility
- Obtain floor-ready merchandise from suppliers
- Automate DC receiving
- Achieve cross-docking, direct ship, and DC bypass
- Enable global suppliers with appropriate barcode, ASN, and RFID capabilities
- Ensure accurate packing, reliable data, and compliant documentation from suppliers

The Benefits

InfoChain Express® delivers significant benefits to retailers and brand owners in two major areas:

1. *Supply Chain Efficiency*—ICE™ enables you to:

- Automate DC receiving
- Facilitate cross docking
- Eliminate manual processes and errors
- Ensure packing accuracy
- Enable direct ship/DC bypass
- Reduce need for DC pick-pack and re-labeling
- Supports the need for de-consolidation
- Shorten customs clearance and in-DC time
- Lower consolidator fees
- Lower financial service fees
- Reduce inventory and safety stock
- Reduce stockout
- End-to-end visibility into the flow of product and payment throughout the supply chain via ICE™ powered by TradeCard™

2. *Vendor compliance*—With ICE™ you can:

- Achieve 100% vendor compliance—including large and small, international and domestic, long-term and seasonal vendors
- Minimize chargeback's and fines

Vendor And Factory Advantages

The Challenges

As a vendor to retailers and brand owners, you face ever-increasing competition and performance demands. Superior order fulfillment and vendor compliance performance is critical to your success. The challenges are daunting. To be successful you must:

- Provide better service levels than your competitors
- Receive electronic POs in EDI, XML, or various proprietary formats
- Reduce manual processes, errors and reworks
- Comply with each buyer's label, tag and ticket requirements
- Produce floor-ready merchandise
- Comply with pre-pack and musical size run requirements
- Reduce packing errors and concealed shortages
- Produce error-free documentation (e.g. packing list, commercial invoice, pro forma invoice) in the right formats for each brand owner and retailer
- Generate accurate electronic ASNs in the right formats for both direct ship and DC shipments
- Meet the RFID requirements of retailers and brand owners

The Benefits

InfoChain Express® delivers significant benefits to vendors. ICE™ allows you to:

- Meet vendor compliance requirements
- Reduce chargebacks and fines by retailers and brand owners
- Reduce consolidator fees
- Shorten order turnaround time and reduce working capital
- Strengthen customer relationships
- Increase order flow and revenue
- Increase pricing power
- Achieve seamless connection with your financial service providers
- Automate processing of PO, ASN, shipping documents and commercial invoice
- Acquire direct ship capacity

Want To Learn How To Easily Exchange Information Among All Your Global Trading Partners?

Contact your local Avery Dennison sales representative to find out more about developing a customized InfoChain Express® program for your brand.

