

Loss Prevention

Protect Your Assets, As Well As Your Bottom Line

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Our Electronic Article Surveillance (EAS) Tags And Labels Protect Your Assets, As Well As Your Bottom Line.

In the apparel industry, retail shrink is estimated to cost up to 2% of retail sales and up to 25% of store profits, while shoplifting accounts for 35–40% of total retail losses. Research has shown that embedding disposable security labels at the point of manufacture or packing (source tagging) can reduce shrink, deter shoplifting, increase sales and improve profitability.

A Wealth Of EAS Loss Prevention Solutions

Avery Dennison loss prevention solutions are key to an effective and comprehensive retail loss prevention program. We have partnered with the leading providers of EAS technologies to develop a set of innovative anti-theft solutions that incorporate Radio Frequency (RF) and Acousto-Magnetic (AM) technology in order to provide round-the-clock protection of your assets. We produce, warehouse, and ship these products anywhere and any time in order to meet the demands of today's global retail environment.

Currently the highest volume EAS converter for apparel source tagging, we provide turnkey solutions that include printing, weaving, insertion, lamination and an unparalleled QC process that can be combined with variable data overprinting in RF.

Streamlined Global Logistics

Avery Dennison's impressive global footprint streamlines the logistics involved in delivering source tagged products. In fact, some of the world's leading retailers leverage Avery Dennison's in-country production, local sales network and at-source delivery to enhance their floor-ready programs.



Loss Prevention Benefits That Are A Plus

Avery Dennison EAS solutions offer significant benefits. These include:

- Reduced in-store labor costs
- Improved merchandise aesthetics
- Increased sales and profitability
- 100% tagging compliance
- An Increased focus on customer service
- Reduced losses from theft
- Compatibility with RF and AM systems worldwide
- Cost-effectiveness
- Worldwide availability in apparel sourcing markets



The Potential For Radio Frequency Identification (RFID) Convergence

RFID promises to deliver an even more powerful loss prevention solution. Used alone or in combination with EAS, RFID technology will allow the marrying of data from goods moving through the retail supply chain with existing enterprise systems. Implementing this fast growing technology will mean:

- Reduced manual tracking
- Improved inventory visibility
- Reduced shrink
- Increased sales
- Availability of real time sales data
- Faster POS throughput
- Improved customer satisfaction



Want To Protect Your Assets As Well As Your Bottom Line?

Contact your local Avery Dennison sales representative to find out more about developing a customized loss prevention program for your brand.

