

Single and Double-Sided
Woven-Edge Tape

Polyester Canvas And
Herringbone Tape

Natural, White and Dyed-
To-Match Color Options

Cotton Flat Weave

Slit-Edge Tape

Coated Tape

And Many More...

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Printed Fabric Labels

When Information Meets Innovation

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These Days, Even The Smallest Labels Can Have A Big Impact On Your Business

Style, code, size, washing instructions, branding... in the textile apparel industry, printed fabric labels carry important information for both the consumer and the retailer; information that can make a real difference at the point of purchase. Little surprise therefore, that selecting your printed fabric label supplier is an important choice; a choice that can have significant influence on supply chain efficiency and brand recognition.

Work With An Expert

At Avery Dennison, we've been printing labels for the garment industry for over 70 years. Our long experience in a wide variety of print technologies, our unique ability to handle a broad range of fabric substrates, and our vertically integrated substrate development and supply mean we can provide a printed label solution for any apparel requirement. Not only that: Our rigorous testing and color control procedures ensure that Avery Dennison labels perform to specification. Our global network of wholly-owned printing facilities provide product consistency wherever your manufacturing units are located.

Consistent Data Delivered Globally And Locally

Label specifications and data integrity are integral to label functionality and performance. At Avery Dennison, we can manage the international coordination of label formats and variable data through our secure, web-enabled data management systems. Our global infrastructure means that your data is safely and consistently delivered around the world to a local Avery Dennison printing facility near your manufacturing site. The advantage? Global coordination with reliable local supply.

Turnaround In As Little As 24 Hours

Fast delivery is an essential requirement for any printed fabric labels, but sometimes urgent turnaround and delivery demands can come unexpectedly—which is why we developed our Rapid Response Program. Set up our Rapid Response service in advance with your Avery Dennison printed fabric label program, and you can rely on 24-hour or 48-hour delivery of your labels. With Rapid Response your labels will be right, and right on time.

Built-in Brand Protection

Integrate our brand protection solutions into your printed fabric labels to help authenticate your product and defend your brand value. We have a broad variety of both overt and covert brand protection solutions that can be seamlessly added to your labeling programs for an effective defense against counterfeiting.

Many Eco-Friendly Choices

To complement and enhance your sustainable garments, we offer a wide range of organic cotton, bamboo and recycled polyester label tapes for eco-friendly printed fabric labels.

New And Innovative Designs From Our Creative Services Department

Avery Dennison Creative Services can help your designers make the most of your latest collections with new and innovative designs. From woven-edge, slit edge, and recycled polyesters, to natural and organic cottons, as well as a wide variety of coated fabrics, there are literally no boundaries to the solutions our Creative Services team can offer.

Want To Take Your Printed Fabric Labels To The Next Level?

Contact your local Avery Dennison representative or your nearest regional office.

