Structural Packaging Solutions

Protect, Contain And Communicate With Confidence

Folding Cartons • Set-up Boxes • Trays • J and U Cards

Insert Cards • Hanger Cards • Header Cards

Blister Cards • Backer Cards • Belly Bands • Wrappers

Envelopes • Point of Purchase Displays

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AVERY DENNISON

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Structural Packaging Solutions

Protect, Contain And Communicate With Confidence

AVERY DENNISON

For Stand Out Packaging—Choose An Outstanding Partner

At Avery Dennison, we understand the function of packaging and its importance in communicating the brand. With over 70 years of brand identification experience and more global locations than any other competitor, Avery Dennison is the logical choice for innovative structural packaging solutions. We offer production and delivery close to your manufacturing centers and service by highly trained, multilingual professionals. Our innovative solutions can be found in nearly every major merchandising and retailing center of the world, which puts our packaging services right where the business is. In fact, few companies can offer the speed, flexibility and design creativity of Avery Dennison. And here's why:

We Understand Retail

We know how important it is for your products to stand out from the crowd while standing up to the rigors of retail shipping and display. That's why we've designed our structural packaging solutions to do it all. Giving you more ways to protect, contain, and communicate your brand effectively across widely diverse global retail markets.

Insert Cards, J or U Cards

Hanger/Header Cards

Set-up Boxes

Blister/Backer Cards

Solutions That Inspire Sales

Whether you need structural packaging for hardline or softline products, Avery Dennison has a solution that will set what you sell apart from your competitors. That's because we have the experience and resources you're looking for to create unique, effective, customized and compliant packaging, including better basics, as well as unique and innovative structures that speak to your customers.

Belly Bands/Wrappers

Folding Boxes/Cartons

Point of Purchase Displays

Pouches/Envelopes

Tray & Covers

Brand Protection That's Globally Consistent And Consistently Creative

Nearly 200 locations in over 40 countries make Avery Dennison a partner you can trust to protect and maintain your brand anywhere and everywhere. Working as a member of your team, we add value by enhancing brand presence through our unique and compelling packaging. Our ability to deliver this packaging throughout the world ensures both product quality and consistency across your supply chain. Furthermore, our expertise in variable data management as well as print and color consistency have made us the partner of choice for leading brands and retailers around the globe.

The Latest Technologies And Materials

At Avery Dennison, we offer offset, flexographic and digital printing capabilities that allow you to print on an array of materials ranging from paper-based and corrugated boards to resin-based rigid sheets and flexible films. In addition, our finishing and converting techniques include the latest state-of-the art technologies to offer you the advantages of unique, customized solutions.

Sustainable Packaging Options

To meet the needs of environmentally conscious retailers and brand owners, Avery Dennison has developed the broadest range of eco-friendly products on the market today. These products have been developed not only to complement sustainable garment collections, but also to fulfill the growing need to reduce and recycle packaging materials. Working together with you, our packaging engineers can:

- Create or re-engineer package designs to minimize the use of raw materials
- Right-size package dimensions to reduce shipping costs and carbon footprint
- Provide alternative material choices, including recyclable/recycled substrates and in some regions FSC certification for paperboard packaging

Highly Creative Design

Our packaging engineers are strategically located around the world to offer you the design creativity you desire at the speed you need. We're happy to provide packaging mockups for you to test and approve, as well as step-by-step instructions, if needed, for easy assembly of packaging on the factory or retail floor. We utilize the latest CAD software and tools such as cutting tables and testing equipment to perfect our packaging solutions. At Avery Dennison, it's our mission to make sure your packaging stands up to your stringent quality requirements, transports without incident and performs flawlessly in the retail environment.

Want To Know More About Our Structural Packaging Solutions?

Please contact your local sales representative or your nearest regional office.

AVERY DENNISON

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