

Avery Dennison SNAP 500 And SNAP 600 Printers Offer

Unsurpassed Reliability • Surprising Affordability • Simple And Intuitive Controls And Displays • Minimal Adjustments, Requiring No Special Tools • Remote Diagnostics • Operating System Upgrades Via The Internet • Voice Prompts A Virtual Control/Display Panel On Your PC • The Capability To Move Information All Over The World With Avery Dennison Software • The Ability To Manage Ticket And Label Data On Your PC And Transmit It To The Printer In Seconds, Or Interface The Printer With Your Mainframe Computer

Options For SNAP Printers

- **Sonic Knife Option**—Provides ultrasonic cutting and sealing of satin tapes
- **USB Interface Option**—Allows you to download data in seconds
- **Remote Control/Display Module**—Optional module used to set printer adjustments and retrieve printer status information (when PCMate Platinum is not used)
- **Inline Barcode Verifier**—Scans every barcode printed, stopping printer if a barcode doesn't scan
- **Rewinder**—Prints finished tickets or labels roll to roll
- **Registration Sensors**

Americas
Information and Brand Management Division
7 Bishop Street
Framingham, MA 01702-8366
USA
Toll Free USA 800 545 9559
International Telephone +1 818 735 5000
Fax +1 818 735 6000

Europe, Middle East & Africa
Information and Brand Management Division
Suite 24, Building 6
Hatters Lane
Croxley Green Business Park
Watford, Hertfordshire WD18 8YH
UK
Telephone +44 (0) 1923 691000
Fax +44 (0) 1923 236967

South Asia
Information and Brand Management Division
Plot No.94, Udyog Vihar Phase - I,
Gurgaon - 122 016, Haryana,
India
Telephone + 91 124 4324 400
Fax + 91 124 4324 500

Asia
Information and Brand Management Division
32/F, Skyline Tower
39 Wang Kwong Road
Kowloon Bay, Kowloon,
Hong Kong
Telephone +852 2400 4000
Fax +852 2785 1255

www.averydennison.com



11002TR/EN/GV02 0808LT
© 2008 Avery Dennison. All rights reserved.

SNAP Multi-Media And Care Label Printers

The Next Generation Of In-Plant Printing Systems





Avery Dennison is a global leader of innovative merchandising systems for the retail and apparel industry. Avery Dennison designs and manufactures tickets and labels, and provides the technology—including the printers, software control systems and essential supplies—for retail apparel identification. Our customers include the world's major retailers, branded apparel companies and contract manufacturers. Avery Dennison works with customers to build and add value to their brands, manage their data, and distribute their merchandise throughout the supply chain.

In-Plant Printing Benefits

What does in-plant printing give you? Look for improved label delivery. Reduced inventory. A way to minimize obsolete stocks. Bottom-line affordability. But best of all, the ability to respond quickly to customer needs. Avery Dennison's SNAP 500 and SNAP 600 label printers give you all these benefits and let you save money as well.

Feature-Rich Printers

- **Supply Arbor**—Supply roll slides on, then centers and secures easily
- **Decurler**—Flattens ticket stock before it runs through the print heads. (SNAP 600 only)
- **Web Guide**—Adjusts to the width of the supply with the turn of a knob.
- **Ink Arbors**—Ink rolls slide on. Self-centering mechanism aligns ink ribbon with supply.
- **Print Stations**—Print heads are easy to clean and quick to replace. Adjust print contrast with the turn of a knob.
- **Rotary Knife Assembly**—Knife is durable. Loosen a single screw to replace the assembly
- **Down-Stacker Assembly**—Simple, reliable, inexpensive.
- **Simple Controls and Displays**—Start or stop printing. View status and error indicators. Listen to voice prompts.

Advanced Software & Data Handling

D2Comm—Part of Avery Dennison's online suite of web-based products, our data distribution and communication software gives you a competitive edge.

Ticket and Label Design and Printing Software

We offer software products for a wide range of in-plant printing needs.

Remote and Interactive Service Diagnostics

Update software, control label printing data and troubleshoot from anywhere.

SNAP Printer Specifications

Label width	0.5–2.25 in (12.7–57.2 mm)
Label length	1–13.875 in (25.4–352 mm)
Print Width	2 in (51 mm)
Print Heads	Two (1:1 imprinting)
Resolution	305 dpi (12 dots per mm)
Speed	<ul style="list-style-type: none"> • 600: Up to 12 in (305 mm) per sec • 500: Up to 7 in (177 mm) per sec
Registration Sensors	<ul style="list-style-type: none"> • 600: Hole/notch (standard); top or bottom reflective, top contrast, top multicolor contrast • 500: Top reflective (standard); bottom reflective, top contrast, top multicolor contrast
Supplies	<ul style="list-style-type: none"> • 600: Coated, satin, and heat seal tapes, tickets, stickers, and heat transfer rolls, thermal transfer and near edge ink ribbons • 500: Coated, satin, and heat seal tapes, thermal transfer ink ribbons
Drivers	Avery Dennison PCL, Windows®
Interfaces	Serial, ethernet, USB (option)
Barcodes	UPCA, UPCE, code 39, code 128, code 128EDI, Code 93, EAN8, EAN13, interleaved 2 of 5, Sears code 39, Datamatrix-2D
Fonts	True type fonts
Care Symbols	ASTM and Ginetex
Electrical	90–132 or 180–265 VAC, 50–60Hz, 10Amp
Dimensions	32 x 18 x 18 in (81 x 46 x 46 cm)
Weight	<ul style="list-style-type: none"> • Printer—45 lb./20.5 kg • In shipping carton—65 lb./30kg
Mounting	Bench top

The Avery Dennison SNAP 600



Pressure Sensitive

Ideal for adhesive-backed stock for a variety of applications, including size stickers, pricing stickers, and remarking labels.

Retail Tickets

Print barcodes on retail price tickets.

Integrated Tags

Consolidate labels. Combine variable information and graphics, and reduce unsightly clutter.

Care Labels

Basic Fabric Labels
Integrated Fabric Labels
Heat Seal Labels.

The Avery Dennison SNAP 500



Basic Fabric Labels

Two-sided imprinting. Ideal for high-quality small text and barcode printing.

Heat Seal Labels

Create labels that can be sealed onto footwear or garments with an optional Avery Dennison heat seal applicator.

Integrated Fabric Labels

Choose from a wide variety of colored inks to imprint on blank or pre-printed, coated or satin tapes.

Do-It-Yourself. Do-It-Affordably. Do-It-Now!

Want the speed, flexibility, affordability, and convenience of printing your own tickets and labels? Then you want Avery Dennison's SNAP 500 and SNAP 600 printers. They are remarkably reliable, easy to operate and maintain. In fact, you can run these printers virtually right out of the box. Stylish and affordable, they offer innovative new features, including remote diagnostics and operating system upgrades via the Internet. They even have voice prompts, which make printing the tickets or labels you need unbelievably easy.

Supplies

For Reliable Performance, Use Avery Dennison Supplies

The SNAP printers are engineered for Avery Dennison stock and ink combinations to make your garments look their best. Avery Dennison supplies are available worldwide, ensuring consistent appearance no matter where you manufacture your products.

The SNAP 600 Multi-Media Printer prints on a wide variety of tickets, stickers, heat transfer rolls, and fabric tapes manufactured by Avery Dennison. We offer a variety of thermal transfer and near edge inks designed specifically for your application.



The SNAP 500 Care Label Printer prints on a variety of fabrics, including coated, woven edge satin, and heat seal tapes. Thermal transfer ink ribbons are designed specifically for printing on fabric for superb print quality. Labels will remain colorfast through domestic washing, dry cleaning, and steam pressing.