



## Letting Sustainable Garments Speak For Themselves

In the world of textile apparel labeling, Avery Dennison is leading the way with an impressive range of eco-friendly labeling solutions to complement sustainable garments. Key among these solutions are printed fabric labels. Whether you want our soft casual flat weaves made from organic or natural cotton...or our rugged twills made from recycled polyester... Avery Dennison can design eco-friendly printed fabric labels that will let your sustainable garments speak for themselves.

### Organic Cotton and Natural Cotton Labels

- Manufactured on substrates made from certified organic cotton or natural cotton yarns
- Very soft hand
- Natural look
- Natural color
- Optional blends with recycled polyester or conventional yarns
- Resistant to home laundering at temperatures up to 104°F/ 40°C (warm wash process) but not recommended for industrial laundering / processes

**AVAILABILITY:** Limited availability of organic cotton in the market place poses the risk for supply chain interruptions. Projections are needed for programs requiring organic cotton. Currently available from USA and Asia.

### Recycled Polyester Labels

- Manufactured from recycled polyester yarns made from Post Consumer Waste
- Soft hand
- Non-optical white color (bleaching and dyeing are available on request but are less eco-friendly than the natural state)
- Wash resistant at temperatures up to 140°F / 60°C
- General performance and look similar to those of standard polyester yarns

**AVAILABILITY:** USA and Asia.





# Eco-Friendly Printed Fabric Labels

## Eco-Friendly Printed Fabric Labels: Technical information

PRODUCT DESCRIPTION	REF#	CONTENT	SUBSTRATE COLOUR	STANDARD WIDTHS	PRINT METHODS	SUGGESTED CUT/FOLD	STANDARD/CUSTOM
<b>ORGANIC COTTON</b>							
Blend with natural cotton. Plain weave	661	Natural fibre cotton with 60% organic cotton blend. Organic weft filling. Warp yarn of standard cotton.	Natural	18mm, 24mm, 33mm	Rotary Screen	Cold/centre, end, mitre, manhattan	Standard
Blend with polyester Plain Weave	OC672	85% organic cotton/15% standard polyester	Natural	Custom	Rotary Screen	Cold/centre, end, mitre, manhattan	Custom
Lighter plain weave	OC668	100% organic cotton	Natural	15mm, 18mm, 24mm, 33mm	Rotary Screen	Cold/centre, end, mitre, manhattan	Standard
Medium weight canvas weave	OC671	100% organic cotton	Natural	Custom	Rotary Screen	Cold/centre, end, mitre, manhattan	Custom
Heavy weight canvas weave	OC674	100% organic cotton	Natural	15mm, 18mm, 24mm	Rotary Screen	Cold/centre, end, mitre, manhattan	Standard
Herringbone twill	S1677	100% organic cotton	Natural	Custom	Rotary Screen	Cold/centre, end, mitre, manhattan	Custom
Wash Performance: Above organic cotton items suitable for home laundering. Not recommended for garment wash applications.							
<b>RECYCLED POLYESTER</b>							
Heavy weight canvas weave	662	100% recycled polyester	White	18mm, 24mm	Rotary Screen	Sonic or hot/centre end booklet mitre, manhattan, singles	Custom
Single face satin	663	100% recycled polyester	White	18mm, 24mm, 33mm	Rotary Screen, HS Thermal	Sonic or hot/centre end booklet mitre, manhattan, singles	Standard
Single face satin	4G	100% recycled polyester	White	20mm, 24mm, 33mm, 40mm	Rotary Screen, Sonic or Hot	Centre fold and singles	Standard
Double face satin	3002T	100% recycled polyester	White	15mm, 18mm, 24mm	Rotary Screen, HS Thermal	Sonic or hot/centre end booklet mitre, manhattan, singles	Standard
Double face satin	4G-DF	100% recycled polyester	White	20mm, 24mm, 33mm, 40mm	Rotary Screen, Sonic or Hot	Centre fold and singles	Custom
Herringbone twill	S1676	100% recycled polyester	White	Custom	Rotary Screen	Sonic or hot/centre end booklet mitre, manhattan, singles	Custom
Plain weave	675	100% recycled polyester	White	18mm, 24mm, 33mm	Rotary Screen	Sonic or hot/centre end booklet mitre, manhattan, singles	Custom
Wash Performance: Above recycled polyester items are suitable for home and industrial laundering. Testing should be performed for garment wash applications.							

\*Customised widths are available with the following minimums: <25mm width = 50M yards / 45,750m; >25mm = 25-40M yards/ 23,000m -36,575m  
Lead times: Standard items: 2 weeks. Custom items: 4-8 weeks. Production Locations: Lenoir, North Carolina, USA, China

\*Avery Dennison EcoFriendly is a trademark of Avery Dennison Corporation. This mark indicates that these products and materials were produced with environmentally beneficial features. For more specific information on Avery Dennison's eco-friendly product features and corporate philosophy on sustainability, go to [www.ibmd.averydennison.com](http://www.ibmd.averydennison.com).

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